



SCTE
Prague



2024

**SPONSORSHIP & EXHIBITOR
PROSPECTUS**

INVITATION

Dear partners,

We would like to invite you to join us at the 24th International Conference on Solid Compounds of Transition Elements (SCTE 2024) which will be held on June 17-21, 2024, in the Hotel Duo, Teplická 492, 190 00 Prague 9 (<https://www.hotelduo.cz/en>).

The SCTE conferences allow every 2 years to report new discoveries in chemistry and solid state physics of compounds and materials based on *d* and *f* electron elements. Several axes are discussed such as the crystal structure, the chemical bond as well as the various and varied physical properties (magnetic, transport and spectroscopic) of various families of intermetallics (and derivatives such as: hydrides, borides, carbides, silicides, pnictides, chalcogenides, oxides, halides).

The unique SCTE 2024 conference therefore offers an important chance for presenting your Company/Infrastructure with the expected impact on broad target groups of researchers, leading experts and all levels of experience.

As SCTE 2024 organizers, we have prepared for you a broad offer of sponsorship opportunities and possibilities to promote your Company/Infrastructure. We hope that in the presented package you will be able to find an optimum product that meets the concept of your Company/Infrastructure.

On behalf of the SCTE 2024 organizing committee

Ross H. Colman
Chairman

GENERAL INFORMATION

Venue:

Hotel DUO, Teplická 492, 190 00 Prague 9, Czech Republic

Date:

17 - 21 June, 2024

Organised by:

Charles University, Prague
(Department of Condensed Matter Physics, Faculty of
Mathematics and Physics)

Organizing Committee:

Ross H. Colman – Charles University (Chair)
Vladimír Sechovský – Charles University (Vice-chair)
Ladislav Havela – Charles University (Program)
Štěpán Sechovský – Charles University
Martina Rážová – Charles University
Pavel Javorský – Charles University
Petr Čermák – Charles University
Jiří Pospíšil – Charles University
Jan Prokleška – Charles University

Website:

<https://www.scte2024.org/>

Conference Secretariat:

Optiverso s.r.o.,
Kralicka 1007/3, 100 00 Prague 10, CZ
Contact person: Štěpán Sechovský
Phone: +420 732 716 690
Email: info@scte2024.org

SPONSORSHIP AND EXHIBITING

An exhibition will be held alongside the conference program, running from 17th until 21st June 2024. It will be held on the same floor as the sessions, posters and refreshments area to ensure maximum visibility.

WHY TO EXHIBIT?

- Establish your organization brand as a leading player in the field.
- Direct access to researchers from around the world seeking new solutions.
- Showcase product ranges.
- Provide hands-on demonstration of the range and quality of your products.
- Target new customers and strengthen existing collaborations.
- Recruit new staff, attracting the top talent in the field.
- Inform potential customers of new products and developments.
- Be part of a high visibility event.

WHY TO BE A SPONSOR?

- A presence at the Conference is your organization's opportunity to leverage five days of unparalleled access to a wide potential client base, to inform them about your products and services and build long-term relationships.
- Sponsorship is a proven tactic for marketing your brand: it combines the reach of magazine advertising with the power of direct mail and persuasion of face-to-face meeting.
- Conference participants are keen to improve their scientific knowledge. Aligning your company with this powerful educational experience demonstrates your commitment to assisting their development at a deeply personal level.
- Your Company/Infrastructure will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions.
- The Conference will assist you in achieving strategic goals by providing you with direct exposure to your target market.
- Be informed and identify the marketing strategies being implemented by your competition.
- As a Conference Sponsor you will be given priority of placement within the Conference Exhibition. Gold Sponsor will receive first choice, followed by Silver and then Bronze.

KEY BENEFITS TO EARLY COMMITMENT

- Maximum exposure for your brand and increased opportunities to access not only the registered delegates but anyone receiving Conference information.
- First choice of sponsorship opportunity to ensure alignment with your marketing aims.

SPONSORSHIP OPTIONS

Sponsors will have the opportunity to select the package to receive acknowledgements, benefits and entitlements according to the level of sponsorship contribution. Sponsorship items will be allocated on a "first come, first served" basis.

Benefits will be allocated to sponsor on the basis of the following table:

BENEFITS	GOLD 5 400 €	SILVER 3 600 €	BRONZE 2 400 €	EXHIBITOR 1 500 €
Free delegate registration	3	2	1	1
Free exhibition space	8 m ²	4 m ²	4 m ²	4 m ²
Priority in choice of exhibition booth space location	x	-	-	-
Sponsor's logo in all conference publications	x	x	x	-
Sponsor's logo in the final program	x	x	x	x
Sponsor's logo in the website main page	x	-	-	-
Sponsor's logo in the website sponsor page	x	x	x	-
Final program advertisement	2 pages	1 page	1 page	-
Flyer insert in congress bag	x	x	-	-
Sponsor's logo displayed in the conference room and in the registration area	x	x	x	-

OTHER SPONSORSHIP OPPORTUNITIES

In addition to your level of sponsorship, you may support the following activities:

WELCOME RECEPTION: 3 600 EUR

Company logo displayed in the Welcome Reception venue, conference program and on website

POSTER SESSION 2 400 EUR

Company logo displayed in the Poster session venue, conference program and on website

COFFEE BREAKS: 2 400 EUR

Company logo displayed at the coffee breaks area.

The price is per one day. Company may provide napkins with its logo (optional).

CONFERENCE BAGS - exclusive: Company logo printed on each conference bag	2 000 EUR
CONFERENCE LANYARDS - exclusive: Supply your company lanyards and be visible all the time to all delegates.	1 000 EUR
CONGRESS SET (Pens and Notepads): Partner can provide own notepads and pens	1 000 EUR
COMPANY LOGO AT THE CONFERENCE WEBSITE: Company logo published on the conference website with link to the company´s website	1 200 EUR
CHARGING BOX: Delegates are using their phones and they need to be regularly charged. Charging stations are quickly becoming a standard and popular feature of modern conferences. The box will be branded with your company logo and can re-charge 6 devices at one time.	3 600 EUR



SPONSORING OF A BEST POSTER PRIZE: Partner will be appreciated during best poster celebration	600 EUR
SPONSORING OF A LECTURE / SESSION: Partner´s logo will be displayed at the lecture / session start and end	600 EUR

If you have an idea that will help to increase your company´s exposure that is not listed, please do not hesitate to contact Jiří Pospíšil:
Email: sponsors@scte2024.org Tel: + 420 777 015 104

EXHIBITION INFORMATION

Exhibition will be placed in the Hotel Duo Prague, close to the session halls, poster area and refreshment. The price includes only location of net surface, 1 table, 2 chairs and one exhibitor badge. All rental of equipment such as booths, carpets, furniture, technical or electrical installations etc. has to be ordered and will be charged separately – offer will be sent upon your request.

Exhibitor 4 m²:	1 500 EUR
Every additional m²:	300 EUR

ADVERTISEMENT

FINAL PROGRAMME

Inside full page color	600 EUR
inside front or back cover	1 000 EUR
outside back cover	1 100 EUR

INSERT IN THE CONFERENCE BAG

800 EUR

Insert of one advertisement material into the Conference bags (1x flyer A5 or A4)

All prices mentioned in this prospectus do not include VAT 21%.

If you are interested in participating as an Exhibitor or Sponsor, please contact us by phone or e-mail for further information or meeting arrangement.

Thank you for your kind cooperation.

Štěpán Sechovský

Conference Secretariat

Optiverso s.r.o.,

Kralická 1007/3, 100 00 Prague 10, CZ

Tel.: +420 732 716 690

E-mail: info@scte2024.org

SPONSORSHIP AND EXHIBITION APPLICATION FORM

Please return this form to sponsors@scte2024.org

Company Name:	
Contact Person (including title):	
Address:	
VAT Number:	
Telephone:	
E-mail:	
Website:	

Sponsorship level:

- Gold (5 400 EUR) Silver (3 600 EUR) Bronze (2 400 EUR)

Exhibition:

- Exhibition space 4 m² (1 500 EUR) Additional.....(300 EUR / m²)

Sponsorship opportunities (please specify):

-
-

TOTAL:.....EUR

All indicated prices are exclusive of VAT 21% (subject to changes).
Companies registered in the EU with a valid VAT number will be charged without VAT.

Payment and Cancellation conditions:

- Full payment of Sponsorship or Exhibition must be provided at the time of reservation.
- Cancellation before and on February 15, 2024 – 30% cancellation fee of the paid total amount.
- Cancellation on May 15, 2024 and later – no refunds will be made.

Date:

Signature and company stamp: